

TEAL



\$5,000

NOCC's Run to Break the Silence on Ovarian Cancer

5K Run/Walk

Saturday, September 17, 2011
Sacramento, California

Teal sponsorships* include:

- Company name/logo on all printed marketing materials (Time-sensitive)
- Company name/logo on race T-shirts
- Company literature in race “goodie bags”
- Company logo on race website
- Any discounted offer/company coupon to be sent via email to Fleet Feet database, over 30,000 people
- Company logo on sponsor thank you banner at race
- 10 x 10 booth space at post-race festival
- Public address recognition at race
- 6 complimentary race entries
- Up to 2 company banners at finish line (must provide own banners)

AWARENESS



\$2,500

**NOCC's
Run to Break the Silence on Ovarian Cancer
5K Run/Walk**

Saturday, September 17, 2011
Sacramento, California

Awareness sponsorships* include:

- Company name/logo on all printed marketing materials (time-sensitive)
- Company literature in race “goodie bags”
- Company name/logo on race website
- Company logo on sponsor thank you banner at race
- 10 x 10 booth space at post-race festival
- Public address recognition at race
- 4 complimentary race entries
- Up to 2 company banners at finish line (must provide own banners)

HOPE



\$1,000

NOCC's
Run to Break the Silence on Ovarian Cancer
5K Run/Walk

Saturday, September 17, 2011
Sacramento, California

Hope sponsorships* include:

- Company logo on sponsor thank you banner at race
- Logo on race website
- Company literature in race “goodie bags”
- 10 x 10 booth space at post-race festival
- Public address recognition at race

ADDITIONAL



OPPORTUNITIES

**NOCC's
Run to Break the Silence on Ovarian Cancer**

5K Run/Walk

Saturday, September 17, 2011
Sacramento, California

Exhibitor Level - \$250

- 10 x 10 booth space at post-race festival
- Company literature in race "goodie bags"

Goodie Bag - \$100

- Inclusion of marketing materials or product in race goodie bags